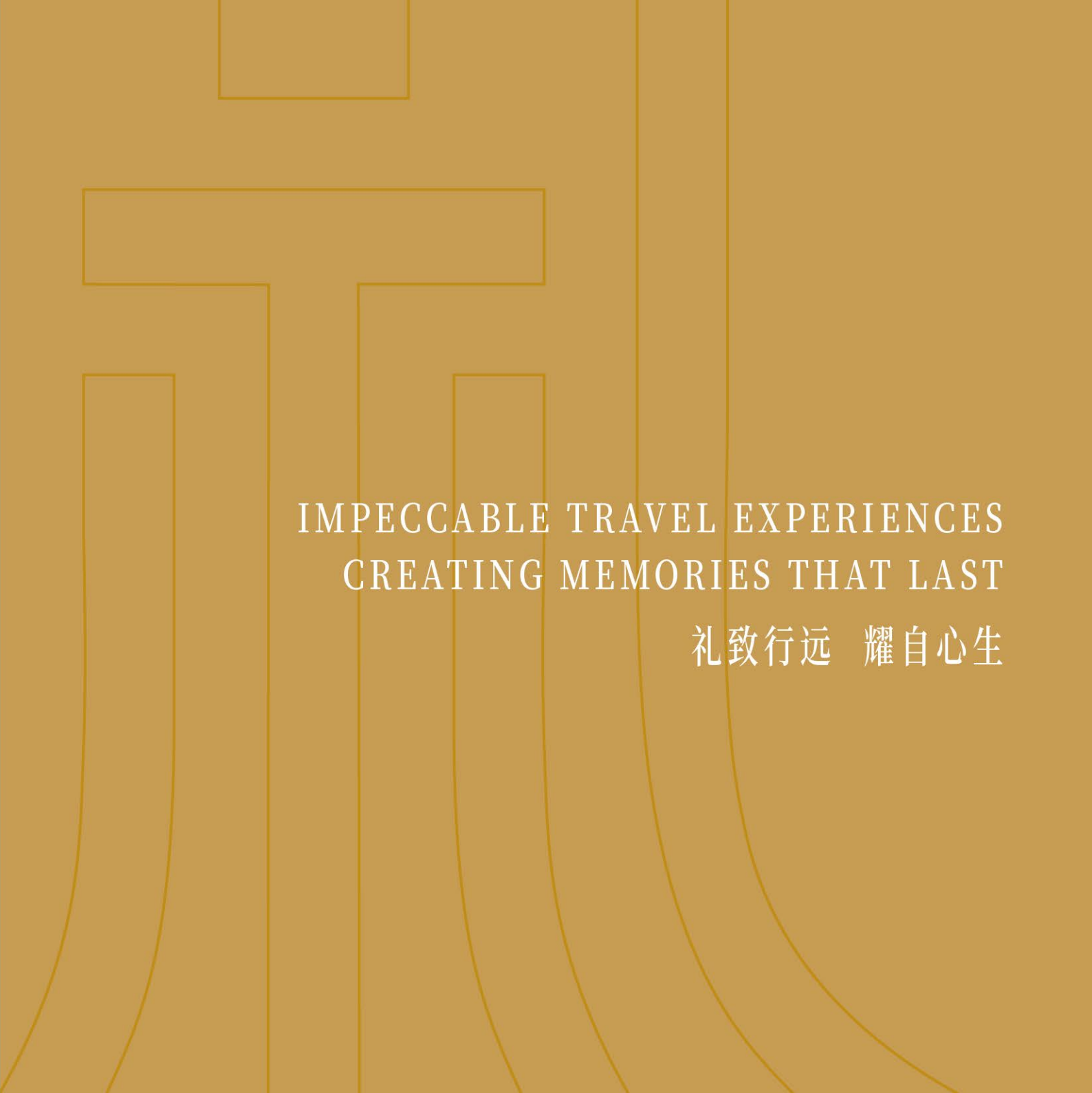


礼致行远 耀自心生

IMPECCABLE TRAVEL EXPERIENCES
CREATING MEMORIES THAT LAST

★ StaRides 耀出行

礼



IMPECCABLE TRAVEL EXPERIENCES
CREATING MEMORIES THAT LAST

礼致行远 耀自心生

上下五千年的文明积淀,成就了礼仪之邦的不朽

回眸往昔

历代贵族出行,皆遵循礼制,秉承礼道

细察隆重仪式感,无处不彰显礼之所在

时至今日

礼已成为文化基因,融入我们的血脉里

更焕发出新的活力,指引我们不断向前

耀出行作为豪华出行的领导品牌

自诞生起,便肩负起创领完美出行品质的使命

志以非凡礼遇,礼待天下贤达

Five thousand years of civilization accumulation shaped the profound Chinese etiquette culture

Back to the old days

Each social class travelled under its own rule of etiquette

Every detail in rituals revealed the long standing culture

Up to this day

The etiquette culture has become an indispensable gene in our blood

And it has taken on a new life, guiding us forward

As a leading premium mobility brand

StarRides has been on a mission to be “The Best in Motion” since inception

To provide the world with exceptional service

• 耀之品牌
STARRIDES
BRAND

P 05-12

• 礼显于形
ETIQUETTE
IN FORM

P 13-28

• 礼达于行
ETIQUETTE
IN ACTION

P 29-46

• 礼感于心
ETIQUETTE
IN HEART

P 47-60

• 非凡之旅
EXTRAORDINARY
JOURNEY

P 61-80

• 星耀荟
STARRIDES
MEMBERSHIP

P 81-84

• 品牌宣言
BRAND
STATEMENT

P 85-86

我们的使命与愿景

OUR MISSION AND VISION

耀出行致力于打造一个开放的为高端用户服务的生态圈,用高品质的出行服务连接高净值用户的生活,成为高净值人士的日常和普通人重要时刻的唯一选择。

StarRides is dedicated to building an open ecosystem to service high value customers with zero defect mo-bility that connects their life.StarRides will become a daily service provider to the wealthy and a special occasions provider to others.

Step1:2022~2023 高品质出行服务 StarRides Mobility Service

在中国以及世界其他地区,用奔驰品牌的汽车和其他豪华汽车品牌为用户提供高品质的高端出行服务。
Offer high-quality Luxury mobility services using Daimler &non-Daimler brand vehicles and focused on the 2B and 2C segments.Establish a co-operation to service the needs of international travelers into and out of China.

Step2:2023~2024 全场景豪华体验 StarRides Luxury Service

为用户提供定制奢华旅行体验,例如:机场贵宾厅接送;私人飞机,豪华酒店,游艇,邮轮,使人岛屿等高端服务,耀出行用出行服务连接其他奢华服务。
Increase the service offering by entering into agreements with luxury service providers (corporate jet,VIP lounge,yacht,high end tourism).StarRides automotive mobility services connects with other luxury services.

Step3:2025~ 高品质生活方式 StarRides Life

为用户提供其他高端生活服务的预定与体验,包括豪华车体验与销售,珠宝与奢侈品,艺术活动展览等服务,耀出行用出行服务和其他服务品牌连接人们的生活,并创造极致的用户体验。
Expand the service offering beyond mobility to include facilitat-ing lifestyle services such as the purchase of entertainment and luxury goods.



一脉相承的除了豪华血统与创新基因 更有中华礼文化

STARRIDES NOT ONLY INHERITED A LUXURY AND INNOVATION DNA,
BUT ALSO CARRIES ON THE CHINESE ETIQUETTE CULTURE

耀出行是由梅赛德斯-奔驰移动出行公司和拥有曹操出行的吉利控股集团共同推出的豪华出行品牌,作为两家世界知名车企转型出行服务商后联手打造的首个战略力作,耀出行不仅继承了梅赛德斯-奔驰百年品质出行的豪华血统和吉利运营服务与时俱进的创新基因,更传承了中华民族沉淀千年的礼文化,矢志坚守“礼于形”、“礼于行”、“礼于心”的服务信条,以尽善尽美的款待之道,为每一位奉上超越期待的出行体验。

StarRides is a Premium Chauffeur Service provider established by Daimler and Geely. As the first premium mobility brand created by two world-renowned automobile companies, StarRides not only inherits the luxury DNA from Mercedes-Benz and the digital innovation from Geely, but also passes on the profound Chinese etiquette culture. With the service credo of "Etiquette in form", "Etiquette in action" and "Etiquette in heart", StarRides built a service system to provide you with a comfortable and luxurious travel experience that exceeds your expectation.



六大耀素

6 STARRIDES ELEMENTS

打破常规 重塑标准

DEFINITION OF MULTI-DIMENSIONAL PREMIUM MOBILITY SERVICES STANDARDS

跳脱常规的品质服务, 将人文关怀和尊崇礼待融入每一处细节, 以六个维度为基准, 以礼之使命为内核, 制定出豪华出行“六耀素”; 致力于为每一位尊贵的您, 创造无与伦比的出行体验, 让您的旅程尽享礼待和尊贵。

By integrating a human touch and exceptional service into every detail, we defined 6 StarRides Service Dimensions that constitute a premium mobility service benchmark. With quality and excellence, we are committed to creating a unique travel experience and delightful journey.



1

耀安全 / CARING

出行管家均通过公安背调、健康测评、执行防御性驾驶;通过保密职业素养培训并签署客户隐私保密协议, App端预防性安全功能, 全程保障出行人身安全和信息安全。

All StarRides chauffeurs have passed a background investigation by the police, undergone health assessment and defensive driving training. They completed a professional chauffeur service training and signed a Customer Privacy Confidentiality Agreement. The security features built into the StarRides App ensure your personal safety and information security.

2

耀信赖 / CREDIBLE

专业直营的运力配备, 我们完全做到守时、承诺, 任何状况都不会影响我们准时接驾。

StarRides' professional vehicle equipment is only purchased directly from official Sales stores. Our chauffeurs are precise and punctual and pick you up on time.

3

耀专属 / CUSTOMIZED

迎合您的个性喜好, 持续创新服务体验, 定制您的专属行程。

We cater to all our customers' personal preferences. Furthermore, StarRides is committed to continuous innovation in order to create a seamless experience and to offer customized services.

4

耀礼遇 / COURTEOUS

以隆重的仪式感, 礼遇您的每一次出行, 接机免费等待1小时, 接机管家服务、行程定制服务等多种礼宾权益, 敬待您的开启。

Our mobility offer starts with a courteous reception. Airport transfers include one hour free pick-up waiting as well as an airport concierge service that will take you to your vehicle. So that you can extend your business class experience from the sky to the road.

5

耀空间 / COMFORTABLE

豪华舒适移动空间, 梅赛德斯-奔驰S级轿车、E级轿车、奔驰高定商务型、V级商务车型, 从车型硬件配备到车内感官氛围, 完全满足甚至超越您的期待, 打造舒适怡人的出行空间。

Luxurious and comfortable in-car environment exclusively in Mercedes-Benz S-Class, E-Class, Custom-made MPV and V-Class MPV vehicles. The vehicles are well maintained and equipped with the latest technology, to ensure you a comfortable and pleasant environment.

6

耀体贴 / CONSIDERATE

用细致入微的关怀体贴, 给予贵宾超越期待的服务体验, 车上备齐的各种休憩必需品, 在您需要时可随时取用。

With the highest commitment to quality, we offer customers who are used to VIP service an experience that will exceed their expectation. Moreover, all kinds of necessities for a good rest are immediately available within reach.

礼显于形^礼

ETIQUETTE
IN FORM

从彰显君子风度的出行管家,到突显气派的梅赛德斯-奔驰豪华座驾,再到舒适自在的车内空间,目之所及的美好形象和微小细节里,皆蕴藏着为您用心呈献的非凡礼遇。

From the well-trained chauffeur, to the luxurious Mercedes-Benz vehicles, the comfortable in-vehicle space, and the spotless details everywhere, an exceptional mobility service is defined with new standards.



耀出行礼仪特使

STARRIDES AS THE MEDIATOR OF ETIQUETTE

一期一会 世当珍惜
EXPERIENCE HIGH LEVEL OF SERVICE

在创领完美出行品质的路上, 离不开每一位耀出行管家对细节的坚持与对完美服务的追求。他们始终将 “一期一会”的服务理念铭记于心, 珍视每一次为您提供高品质出行服务的机会; 每一次接待都发自于内心的赤诚, 每一次出发都向往着沿途的美好, 他们是耀出行的礼仪特使, 也是您非凡之旅的守护人。

The attention to detail and the pursuit of excellent service by every StarRides chauffeur contribute to making StarRides “The Best in Motion”. Our chauffeurs are driven by the concept of the “Very Moment”. Every reception comes from the heart and they are the mediators of etiquette and the guardians of your extraordinary travel experience.

- 

出行管家
StarRides chauffeurs
- 

接机管家
Airport pick-up
- 

客服管家
Customer service



出行管家

STARRIDES CHAUFFEURS

耀出行管家均由专业导师严选并持续培养，且通过瑞士洛桑酒店管理学院(EHL)、法国爱瑞礼商务咨询有限公司(AEROLUXUS)等国际知名机构进行专业培训。他们以礼为本，知行合一，始终将传递美好的价值观放于首位。无论何时与您相遇，他们都将尽心竭力地守护您的出行。

StarRides chauffeurs are strictly selected and continuously trained by professional trainers, including training provided by internationally recognized institutions such as the Ecole Hôtelière de Lausanne (EHL), and AEROLUXUS. Our chauffeurs will do their best to provide every guest with a unique experience, whenever and wherever.



严选并持续培养
Strictly selected and
continuously trained



国际机构培训
Certificated by
international
institutions



高定正装出席
Dressed professional
uniforms



卓越服务经验
Dedicated to offering
outstanding service



全球统一标准
Applying global
standards



中英双语交流
Bilingual communication
in both Chinese and English



接机管家

AIRPORT PICK-UP

耀出行在部分城市的机场设有专属接机管家, 提前1小时到达机场大厅静候您的抵达。当您落地一座城市, 接机管家会主动接过您的行李、贴心指引您顺利上车, 让您在跨越城市的旅途伊始, 便体会到如家般的温暖。

StarRides is present at China’s major airports with exclusive pick-up service. Your chauffeur will be ready at the arrival hall 1 hour prior to your landing and will wait for you patiently. When you arrive, the chauffeur will take care of your luggage and bring you to the car, giving you a feeling of arriving at home just at the beginning of the last part of your journey.

- 

严选并持续培养
Strictly selected and
continuously trained
- 

提前1小时到达
Arrives 1 hour
in advance
- 

举牌等候
Reception with
name sign
- 

行李礼宾服务
Luggage concierge
service
- 

中英双语交流
Bilingual communication
in both Chinese and English



客服管家

CUSTOMER SERVICE

中英双语客服管家全天24小时为您在线守候, 并以亲切暖心的问候话语, 为您开启一对一专属服务。无论何时何地, 客服管家都将在第一时间为您提供高效的用车解决方案, 让您一路舒心, 无忧出行。

Our bilingual Chinese and English Customer Service Crew is available 24 hours and 7 days a week. They provide a personalized service with great kindness. No matter when and where, you will be served with efficient and convenient solutions that make your journey worry-free.

- 

7*24小时在线
Available 24/7
- 

极速响应需求
Rapid response
- 

1对1专属服务
One-to-one service
- 

中英双语交流
Bilingual communication
in both Chinese and English



第三空间

A THIRD PLACE BESIDES HOME AND OFFICE

在每一处细节 预见您的需求

ANTICIPATING YOUR NEEDS IN EVERY DETAIL

我们采用豪华梅赛德斯-奔驰S级轿车、E级轿车、V级商务车高定型、V级商务车作为接待您的专属座驾,为您打造一处更享尊贵感、舒适度和私密性的移动第三空间。

您大可发挥想象,为此第三空间定义更多用途。您可把它当作私家休憩室,随时放松身心携美梦入眠;亦可把它当作洽谈会客厅,与客户愉快畅聊合作;甚至,您可把它当作一片私人领地,倾听一曲曼妙的古典乐曲,细看64色氛围灯的变幻流转,暂且忘却自我,独享专属时光。

With the new Mercedes-Benz S-Class, E-Class, Custom-made MPV and V-Class MPV vehicles, we offer you a mobile third place besides home and office that offers you prestige, comfort and privacy.

The “third place” is available for more needs. It can be a private lounge for relaxation, a meeting room for pleasant conversations with clients, or even a concert hall where you can forget everything and enjoy exclusive time with beautiful classical music.



梅赛德斯-奔驰S级轿车
MERCEDES-BENZ S-CLASS

换上舒适拖鞋, 戴上丝滑眼罩, 盖上温软毛毯
在数字香氛与音乐旋律中恣意徜徉
困顿疲惫尽消, 重唤身心能量

Make yourself comfortable with slippers, a sleeping mask and a travelling rug
Enjoy customized in-vehicle fragrance and your preferred music
Recharge your body and mind

梅赛德斯-奔驰E级轿车
MERCEDES-BENZ E-CLASS L

沉浸在耳畔天籁的余音绕梁
让64色流光点亮此刻
悦耳倾心之间, 尽享格调人生

Immersed in the melody from heaven
Let the ambient light brighten the moment
Lean back and enjoy



梅赛德斯-奔驰高定商务型 MERCEDES-BENZ CUSTOM-MADE MPV

奢享多变空间, 办公娱乐随心, 尽显从容气派

新潮双拼色外观, 张扬个性, 装点风范

为高定商旅, 焕活出众魅力

Make the most of the flexible space for business and entertainment
Demonstrate your own personality and taste with the trendy colour exterior
Rouse the unique charm of the custom-made business travel

梅赛德斯-奔驰V级商务车 MERCEDES-BENZ V-CLASS MPV

打破空间约束, 洽谈自在舒心

行车平稳高效, 舒享按摩座椅, 全程零打扰

为商务接待的关键时刻, 创造更多机遇

Make yourself comfortable without any constraints in your office on four wheels
Enjoy a smooth and efficient journey without any interruption while relaxing in the massage seat
A private setting is assured for those wishing to conduct business



礼达于行^礼

ETIQUETTE
IN ACTION

每一个真挚笑颜、每一次举手投足、每一刻关怀瞬间，都承载着我们源自于真挚内心，贯彻于实际行动的美好之礼，只为以更和谐相宜的礼节，给到您更恰到好处的款待。

We look forward to providing you with the wonderful hospitality through every smile and care that comes from our heart.



尽心款待

COURTEOUS SERVICE

相遇一程 也可感动一生

A UNIQUE EXPERIENCE LASTING FOR A LIFETIME

每一位耀出行管家都是礼文化的传承者、倡导者及践行者，坚守尽善尽美的款待之道，传递“礼致行远·耀自心生”的美好价值。在这一期一会的美好相遇中，我们与您共同谱写了一个个温馨难忘的真实故事。

All of our chauffeurs are the inheritors, advocates and practitioners of the etiquette culture, adhering to the best service and conveying the brand message of 'Impeccable travel experiences, creating memories that last'. During this beautiful encounter, we have written warm and unforgettable stories one after another together with you.



双向奔赴
MUTUAL TRUST

从上海到成都旅游的刘女士母女预约了耀出行接机服务, 接机过程中, 刘女士被罗管家细致入微的服务深深打动, 毅然支付违约金取消了预定的九寨沟三日游, 改换了耀出行包车出行, 并指定罗管家陪同前往九寨沟。短短三日行程里, 罗管家既是司机兼导游, 更成为了母女俩的同行小伙伴, 不但为她们解决旅途中遇到的麻烦, 更在返程成都后为母女俩送上了伴手礼。罗管家以诚挚用心的服务, 实现了司乘彼此之间的双向奔赴。

Ms Liu and her daughter booked StarRides airport pick-up service during their journey from Shanghai to Chengdu. Out of satisfaction with the service of chauffeur Mr. Luo, they changed her original plan and decided to book the next three days of their trip with StarRides chartered service. Over the three days, Mr. Luo was not only their private chauffeur, but also a professional local guide, accompanying the mother and daughter in Jiuzhaigou. At the farewell, he even presented them with a warm gift. Mr. Luo's genuine service touched Ms Liu and her daughter deeply, and they provided their trust to each other during this whole journey.

乘客故事 · PASSENGER STORIES

我们承载的
不仅是一段非凡旅途
更是您的十足满意

WHAT WE WISH TO CREATE
IS NOT ONLY AN EXTRAORDINARY JOURNEY
BUT A SMILE OF SATISFACTION ON YOUR FACE

待如至亲

TREAT CUSTOMERS LIKE FAMILY

夜里, 张先生为去杭州送孩子的父母预约了耀出行接机服务, 但两位年迈的老人在李管家陪同下将孩子送达目的地后, 不愿劳烦他人, 拒绝了亲友留宿的好意, 选择在机场过夜, 乘次日早班机返程。亲友焦急却无奈, 只得托李管家安排老人入住机场酒店。次日清晨6:00, 李管家再度前往酒店, 为老人贴心地送上温热早餐并协助他们顺利登机。事后, 在老人告知下家人们才知道了这段暖心的故事。对待乘客及其家人如同自己亲人一般, 便是李管家的待客执念。

One night, Mr. Zhang booked a StarRides airport pick-up service for his parents who were arriving Hangzhou to drop off their grandson. After that, the elderly couple decided to stay at the airport for the night and return on the next day's morning flight, instead of staying at relatives'. Chauffeur Li helped the elderly check in at the airport hotel, and returned to bring them a breakfast and helped them to get on board at 6am the next morning. Every passenger deserves to be treated like our own family, said Chauffeur Li.

乘客故事 · PASSENGER STORIES

我们传递的
不仅是一份礼遇关怀
更是一路可见的美好

WHAT WE DELIVER
IS NOT ONLY A COURTEOUS RECEPTION
BUT A COMMITMENT TO BEST-IN-CLASS SERVICE

尽心尽责

TAKE RESPONSIBILITY

来自广州的吴女士不小心将重要的办公文件落在了车上,心急如焚的她致电耀出行客服说明了情况。客服张管家第一时间对乘客进行了安抚,随后迅速跟出行管家确认文件下落,协调出行管家行程并多次电话跟进直到吴女士拿回文件。张管家尽心尽责的体贴服务,让吴女士对耀出行的美好印象更进一步。

After her ride, Ms. Wu from Guangzhou accidentally left an important document in the vehicle. Deeply worried, she called Customer Service for help. Customer Service crew member, Chauffeur Zhang, comforted her and confirmed the location of the document with the chauffeur immediately. Chauffeur Zhang actively followed up with the chauffeur until Ms. Wu got her document back. Chauffeur Zhang's considerate and dedicated service left Ms. Wu impressed.

乘客故事 · PASSENGER STORIES

我们建立的
不仅是一次沟通过程
更是一种情感的互联

IT'S MORE THAN COMMUNICATION
IT'S ABOUT BUILDING EMOTIONAL CONNECTIONS

智能科技
INTELLIGENT TECHNOLOGY

将人类的情感温度 倾注于科技
SMART TECHNOLOGY WITH A HUMAN TOUCH

将礼文化中的人文关怀与现代科技相融, 为科技注入情感温度, 令智能不再只流于表象, 而是交心共鸣。耀出行持续探索未来出行, 并通过研发大数据分析、AI 派单系统、智慧地图引擎等前沿技术, 高效优化您的出行体验, 为您的美好旅途增添个性与智慧。

Merging smart technology with a human touch, and caring for your needs from the deep heart, StarRides is constantly exploring the future mobility and optimizing travel experience by developing cutting-edge technologies, such as big data analysis, Artificial Intelligence dispatching system and intelligent map engine.



100%全流程管控 给您全面保障

FULL PROCESS CONTROL
TO GUARANTEE COMPLETE SAFETY

采用全直营管理模式,所有管家及运营车辆皆由官方管控;耀出行App端内还设有行程分享、一键报警、行程录像、全程录音、号码保护等安全保障功能,无论是出行的前中后段,都给到您全方位的安心。

Following a fully-owned operating model, all chauffeurs and vehicles are officially managed by StarRides. Our App is equipped with functions including itinerary sharing, one-click emergency alarm, itinerary video recording, full sound recording, and others. Like this, we ensure that our passengers are safe throughout the entire journey.



一键极速预约 助您轻松出行

ONE-CLICK BOOKING
TO MAKE JOURNEYS MORE EFFICIENT

指间轻松操作, 随心掌控行程, 让豪华出行变得更简单, 让品味生活触手可及。您可通过耀出行App、耀出行微信小程序、7*24小时尊享热线等多个平台极速预约30天内的行程。

Booking is made easy going through a few clicks only. You will be provided a coherent overview over your itinerary and this way, be in full control. Make high-quality trips easier and your life more colourful. StarRides developed an intelligent order dispatching system and you can book your ride up to 30 days in advance. You can choose from multiple booking channels, including StarRides App, WeChat Mini Program, 24/7 Customer Service hotline or StarRides official website.



独有计价体系 让您舒心享受

ALL-INCLUSIVE PRICES
FOR A WORRY-FREE EXPERIENCE

耀出行创新推出抹零计价体系, 您可享受抹零取整价。在耀出行App及微信小程序预约接送机行程, 里程费用一口价, 让您一价到位、畅行无忧。

StarRides offers all-inclusive rates, There are no hidden cost and all guests can enjoy a worry-free travel experience.



礼感于心



ETIQUETTE
IN HEART

将心比心地理解您的真切需求, 全心全意地回馈您的每份期待, 细察出行场景中的各个环节, 只为以贴心服务去建立与您的彼此信任, 以真挚情感去实现与您的默契相伴, 以周全细节满足您的个性需求, 为您带来更美好的出行体验。

We are dedicated to building mutual trust with you through our comprehensive services, keeping you accompany with our sincere feelings, and paying attention to all details to meet your personality needs, therefore to bring you a better travel experience.



付费尊享
PAID SERVICES

雕琢升级体验 尽享感官愉悦
SERVICE THAT BEYOND STANDARDS
TO PROVIDE YOU AN EXCEPTIONAL EXPERIENCE

凌驾标准之上, 彰显卓越成就。全方位定制化的付费尊享服务, 可满足您的更多个性化出行需求, 为您的每个重要时刻增添无穷色彩。

In addition to standard services, a full range of paid services are provided to meet your needs of customization of your trip, highlighting your every key moment.



礼感于心 | ETIQUETTE IN HEART



私享休憩套装
PRIVATE REST KIT

换上休憩套装, 逃离城市烦嚣
重归梦寐以求的私享净界

With the help of a rest kit,
escape from the hustle and bustle of the city,
and return to the undisturbed world of your own.

一次性拖鞋 | 睡眠眼罩 | 降噪耳塞
Disposable slippers | Sleep-mask | Ear plugs



VIP一站式接送
VIP ONE-STOP TRANSFER

尊享各大机场及高铁站资源
为您提供全程极速无忧的贵宾接送服务

One-stop pick-up service is available in major airports and high-speed
rail stations, which ensures a worry-free VIP travel experience.

极速接送机 | 高铁站接送
Airport pick-up | High-speed rail station pick-up



移动迷你吧
IN-VEHICLE MINI BAR

多达8种甄选饮品，配备冷暖冰箱，冷热饮随心定制
体验从味蕾直抵身心的温馨礼遇

Up to 8 selected beverages, equipped with in-vehicle refrigerator
cold and hot drinks can be served in advance
so that your favorites will make the trip even better

天然气泡水 | 矿泉水 | 咖啡 | 乌龙茶
Sparkling Water | Mineral Water | Coffee | Oolong Tea

温馨提示：该服务仅限S级
Note: This service is for S-Class only

儿童安全座椅
CHILD SAFETY SEAT

用心守护孩子安全出行
给予您全程看得见的安心

Safe travel for children,
with a watchful eye on them at all times.

儿童安全座椅 | 车内可视频监控 | 全程贴心陪护
Child safety seat | In-vehicle video | Accompany of caregiver



指定管家 SELECT YOUR CHAUFFEUR

不仅贯彻卓越服务,更是专属于您的指定管家。懂您的个性需求,也懂您的喜好习惯,熟悉的管家,贴心的服务,为您的出行体验更添安心,守护您的高品质行程。

Choosing your own favorite chauffeur offered with excellent service is available for StarRides orders. With the understanding of your individual needs and your preferences, your familiar StarRides chauffeur can provide a more comfortable and high-quality experience to your journey with caring service.

定制步骤 CUSTOMIZATION STEPS

- 1

确认用车时间
Confirm
departure time
- 2

指定管家
Select chauffeur
- 3

选择管家
Select your
chauffeur
- 4

预约行程
Book your trip
- 5

收藏管家
Save to your
favorite chauffeur

精选音乐

SELECTED MUSIC

合上车门, 挑选钟爱的音乐, 让美好曲乐浸润您的舒适旅程, 让殿堂级的环绕立体声效流转耳畔, 我们以智能科技联袂知名音乐家, 为您倾情打造一段流淌的惬意时光。

Close the car doors, choose your favorite music and let the melodies tug at your heartstrings as you enjoy your own time. StarRides is aimed to create a relaxing and comfortable time for your journey applying smart technology to team up with renowned musician.

华彩: 在交响乐与歌剧中体验音乐的华彩乐章
Cadenza: Enjoy the cadenza in symphony and opera



时空: 在时空中碰触时代的音乐之声
Space-time: Touch the classical sound of music through space and time



季节: 在四季之中畅想华美音乐
Seasons: Compose in the imagination of the changing seasons



故事: 当交响乐和电影故事交融
Stories: Blend the film romance into symphony



殿堂: 用繁复的乐谱构筑建筑之美
Palace: Shape a glory palace with the Baroque music



语言: 音乐是最声入人心的语言
Songs: Music is the most impressive language



扫码了解 更多信息
Scan the QR code for more information



数字香氛

DIGITAL FRAGRANCE

当科技与气味相融, 数字化香氛应运而生, 带来自定义的空间氛围, 营造随心切换的专属意境。为您的高品质旅途创造个性化氛围, 为每趟出行带来更多定制可能性, 伴您的共度一程舒适之行。

When the digital scent is integrated into the premium mobility service, it brings more customization possibilities for your travel journey, and accompanies you on a comfortable trip.

温馨提示: 该服务仅限S级
Note: This service is for S-Class only

怀波瓦森林 WILD FOREST



闭上眼睛, 闻到阳光与森林的味道; 放松身心, 一同遁入绿野仙踪的世外桃源

Close your eyes and smell the sunshine and the forest,
relax and escape into the fictitious land of peace.

保加利亚玫瑰谷 UNTERDER ROSEN



水润甜美的玫瑰萦绕着恰到好处的清冽气息, 让每一段行程都畅享舒心

The moist and sweet roses linger in just the right amount of fresh air
to make every leg of the trip comfortable.

维也纳颂歌 MODERN MUSE



闪耀的茉莉香气搭配沉稳的木质香调, 让整个第三空间洋溢浪漫氛围

The sparkling jasmine aroma combined with the calm woody notes
gives the entire third space a romantic atmosphere.

普罗旺斯之夜 LAVENDER TRIP



透明清澈的薰衣草清香, 仿若白噪音一般, 让您听见来自心底美好回响

The transparent and clear fragrance of lavender is like white noise,
which allows you to hear the beautiful echoes from the bottom of your heart.

非凡之旅^礼

EXTRAORDINARY
EXPERIENCE

量身定制是这趟旅途的专属标签

CUSTOMIZED TRAVEL ONE OF OUR STRENGTHS

超越传统出行的豪华体验, 满足您对任何出行场景的高要求及美好想象。耀出行将以更个性化的定制行程和更灵活多样的服务形式, 让您提前预见更多场景化行程需求; 以高品质的专属款待, 为您量身构筑每一趟美好旅程。

您可通过耀出行App、微信小程序和客服尊享热线预约行程, 多个终端并行相通, 交互系统精简易用, 让您一键轻松预约, 随时舒心出行。

A luxurious experience that goes beyond traditional travel to meet your high requirements and beautiful imagination of any travel scene. StarRides will use more personalized customized itineraries and more flexible and diverse forms of services to allow you to foresee more scenario-based itinerary needs in advance, and tailor each beautiful journey for you with flawless exclusive service.

The StarRides App, the WeChat mini program and the customer service hotline are available to book our service.





商务接待

BUSINESS VEHICLE

这是您的陆上头等舱

更是您的私家会客厅

以诚挚用心的体面款待

提升企业形象和竞争力

为商务合作创造更多机遇

正是耀出行的礼之所在

We are honored to provide you with
a first-class on land and a mobile private parlor.
We hope for more opportunities to serve your business,
by enhancing your corporate image
and competitiveness with sincere and courteous service.



豪华奔驰接待
Luxury Mercedes-Benz
vehicle reception



专属服务团队
Exclusive
service team



保障准时无误
Ensure
punctuality



行程实时同步
Real-time synchronization
of itinerary information



安全保护个人隐私
Safely protect
personal privacy





差旅接送机

AIRPORT PICK-UP

即使天气不如预期
也始终为您守候
尽管计划突然更改
也时刻应对自如
为机场行程带来畅快从容
正是耀出行的礼之所在

Even if the weather is not as good as expected,
we'll always be there for you.
Despite the sudden change in schedule,
we can put your airport journey at ease.



提前到达接驾
Early arrival pick-up



行李礼宾服务
Baggage concierge
service



快速安检
Expedited
screening lanes



专人代办指引
Personalized escort



专属贵宾厅
Exclusive VIP lounge





会务用车

CONFERENCE VEHICLE

统一奔驰豪华车接驾

风范体面不彰自显

全流程接待严丝合缝

确保会务万无一失

为高峰会议一路保驾护航

正是耀出行的礼之所在

Our luxury Mercedes-Benz fleet and the tightly sewn service process,
along with our experienced dispatch team
ensure successful conferences and events.



统一奔驰车队
Mercedes-Benz fleet



中英双语服务
Bilingual service
in Chinese and English



专属团队对接
Exclusive
supporting team



专业管控调度
Professional transport
capacity dispatching



用车方案定制
Customized
mobility solutions





长包车

CHARTERED SERVICE

行程路线随心定制

实现您说走就走的任性

五星管家全程效劳

陪您写意启程, 尽兴而归

为包车出游定制无忧行程

正是耀出行的礼之所在

Our charter service enables you to customize your own itinerary and assign a specific five-star driver to create the perfect trip for you.



包车路线定制
Customized itineraries



时段灵活自由
Flexible time slots



指定管家服务
Assignable
chauffeur service



全程无忧体验
Carefree experience





儿童用车 CHILD PICK-UP

三对一专属陪护
给孩子关怀备至的接送
可视化全程监控
给予家长看得见的安心
为童年之旅用心守护
正是耀出行的礼之所在

Three-to-one escorting gives children a caring transfer.
Full monitoring gives parents visible peace of mind.



多人贴心陪护
Dedicate team support



全程视频监控
Video surveillance
throughout



即时通话交流
Instant communication



儿童安全座椅
Child safety seat





女士用车

LADY ESCORT

指定专属管家接送
即便加班到深夜
仍有贴心服务恭候
让妳每程都自在安心
为女士出行献上满分安全感
正是耀出行的礼之所在

With the privilege to select your chauffeur,
a late-night way home is assured of a comfortable and safe journey.
StarRides provides a sense of security for ladies on their way.



指定管家接驾
Assignable chauffeur



24小时在线客服
24-hour online
customer service



执行防御性驾驶
Drive defensively





明星用车

CELEBRITY ESCORT

风度翩然的出行管家
尊荣气派的豪华座驾
彰显璀璨无匹的气度
助您闪亮登场, 掌控全场
为名人登场缔造瞩目焦点
正是耀出行的礼之所在

With our dashing chauffeur and luxurious vehicle,
StarRides will help to make an ultimate entrance
to events and place you in the spotlight.



豪华奔驰接送
Mercedes-Benz vehicle



五星服务管家
5-star service chauffeur



隐私保密协议
Privacy agreement



提前到达接驾
Early arrival





庆典用车

CEREMONY FLEET

全程隆重仪式感款待
重要时刻从来不负所托
量身设计的浪漫行程
给您创造独家心动回忆
为幸福婚礼满载深情与尊贵
正是耀出行的礼之所在

With a whole fleet of Mercedes-Benz vehicles, StarRides is capable to give a ritual of romantic itinerary for your memorable key moments, filling it with affection and dignity.



奔驰豪华车队

Mercedes-Benz luxury fleet



管家正装出席

Chauffeurs attending in formal dress



个性化路线设计

Customized route



定制装饰

Customized decoration





公务机服务

PRIVATE JET SERVICE

随时启航的定制行程
让您的陆空旅途无缝衔接
全球覆盖的直飞航班
让您实现无中转高效直达
为飞行旅程定义自由舒心
正是耀出行的礼之所在

Customized flight schedule allows you to travel seamlessly on land and in the air,
and direct flights with global coverage achieve efficiency
for your business and leisure trip.
StarRides is devoted to present you a free and comfortable flight journey.



陆空行程无缝对接
Travel seamlessly on land
and in the air



全球无中转直达
World-wide direct
flights without transfer



专属贵宾航站楼
Exclusive VIP
terminal



豪华机舱服务
Luxury cabin
services



星耀荟^礼

STAR
ESSENCE

以您为圆心, 延展更多美好可能, 独创星耀荟体系, 定制更多专享特权, 期以为尊贵的您创造更多惊喜享受, 更为领行于时代前沿的尊贵会员, 献上彼此相识, 相互成就, 携手前行的美好机遇。

StarRides Membership star essence is committed to creating opportunities for our valued members to meet each other, to work together and to build a brighter future.



至臻专属权益
全面场景覆盖
EXCLUSIVE MEMBER PRIVILEGES
TO MEET YOUR HIGH-QUALITY LIFESTYLE

让美好沉淀, 让豪华延伸, 为了让您的舒适体验更添尊崇, 我们根据相应的会员等级, 为您量身定制了多项专享权益, 全面涵盖出行、服务、日常、节庆等众多高品质生活场景, 更有高达12项的礼遇特权, 至臻享受, 待您发掘。

In order to make your comfortable experience more respectful, we have tailored a number of exclusive rights for you according to the corresponding membership level, comprehensively covering travel, service, daily life, festivals and many other high-quality life scenes, and there are up to 12 kinds of privileges are waiting for you to discover.

会员等级 MEMBER RATING



会员特权 MEMBERSHIP PRIVILEGES



(“星耀荟”会员升级规则以及更多会员权益详情, 请登录耀出行App查看)
(Login to the StarRides App to find out more about membership upgrade rules and member-only privileges)

礼于形, 礼于行, 礼于心

为重要时刻打造至臻体验

以真诚服务回馈信任托付

这是耀出行对礼的定义

更是重要时刻, 不负所托的承诺

由内而外, 传递美好, 无远弗届

由表及里, 从心闪耀, 成就荣光

礼致行远, 耀自心生

StarRides delivers the etiquette culture in form, in action, and in the heart

Pursuing for impeccable services for every key moment

Just to live up to your trust and expectation

Which is how StarRides defines the etiquette

And also a promise to our customers

Impeccable travel experiences

Creating memories that last

在线客服管家 | CONTACT US

4000-20-5000



扫码关注公众号
尊享专属优惠

Scan the QR code
to stay up to date on news and offers



扫码下载App
开启星耀之旅

Scan the QR code
to download the App



扫码关注视频号
悦览视听之宴

Scan the QR code
to enjoy StarRides video channel

*本手册印刷于2022年7月, 当您阅读时部分信息可能已发生变更

*图文信息仅供参考, 具体服务配置以实际为准

*如有特殊需求, 请提前联系出行管家或咨询在线客服管家: 4000-20-5000

*This brand book was printed in July 2022. Contact StarRides for the most updated information.

*Contents for reference only, certain services are subject to availability and may vary depending upon your type of booking.

*For other special requirements, please contact your chauffeur or Customer Service prior to your trip: 4000-20-5000.